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28 November, 2019

## **World Memory Championship 2020: Organizer Applications**

Starting on 28 November, we are accepting applications from organizers interested in hosting the IAM World Memory Championship 2020.

Please provide your document privately by e-mail to [wmc2020@iam-memory.org](mailto:wmc2020@iam-memory.org) latest by 15 January, 2020.

### **The following documents must be sent in PDF format:**

1. Mandatory: A full version containing all the details of the application.
2. Optional: A second version intended for publication, provided you agree with having your application made public. This would be appreciated with regards to transparency. The second version would have any sensitive details removed, like budget or personal information.

There is no limit to the length of the document. Attach pictures/videos wherever possible for illustrative purposes. Please include in your application documents at least the following information:

1. **When would you like to hold WMC 2020?**
  - a. Possible dates, in order of preference/feasibility

- b. Appreciated: Additional information regarding the dates, i.e. overlap with holiday / school holiday periods for the hosting country and its neighbors

**2. Where would you like to hold WMC 2020 in your country?**

- a. Ease and safety of international, national, and local travel
- b. Availability of hotels/apartments with different price categories
- c. Price deals with local hotels
- d. Venue, venue size, venue setup: visual documentation appreciated
- e. Fully accessible venue with fully accessible facilities: required, non-negotiable
- f. Technology available on site like internet, lighting, sufficient number of power sockets, sound equipment
- g. City should be interesting to visit for foreigners with opportunities for sightseeing
- h. In case of a digital competition: Mention if the option exists that the organizer provides the competition laptops
- i. Number of competitors and spectators that can be hosted

**3. What would the organization team and staff look like?**

- a. Core team members and organization/company, with contact information
- b. Experience of the core team in organizing championships and managing volunteers
- c. Involvement of other parties
- d. Quantity and quality of local volunteers
- e. Detailed information about the organizing company

**4. What would be the overall budget distribution for the competition?**

- a. Cost (i.e. venue, printing equipment, decorations, website, translations, badges/lanyards/gift packs, travel costs for IAM arbiters, trophies/medals, prize money, travel packages for athletes).
- b. Income (i.e. registration fees, sponsoring, local government)

As a final note, we would like to draw your attention to the fact that the IAM has been doing most of its tournaments in 2019 fully digitally with the IAM competition software (<https://iamwmc.com/competition/training.html>).

That has been the case because we see the digital format as the future of the sport:

- Less work for arbiters,
- Reduced organizer costs,

- Faster and more accurate results for athletes and
- The potential of a higher visual appeal for spectators and media

We will also gladly accept applications for a more traditional, partly or fully paper-based WMC. On the other hand, taking the above inherent advantages of the digital format into account, applications that focus on a digital event will have this fact rated on the plus side.

Of course, an application for a paper-based event can win the bid over a digital competition if it provides a superior overall package in terms of location, venue and budget. The question of paper vs digital could potentially make a difference if two applications are comparable in other means.

We are looking forward very much to receiving your applications.

The IAM team