

# Questions

## To: All Candidates

*From: Boris*

### **1. What is your highest priority for the IAM for the next few months?**

My priority is to help the IAM team to organize the next international live and online events and to make sure we can get as much help bringing the community together and making sure these events are a success. I also want to get familiarized with the team and the different aspects of the role of a board member.

### **2. How much time do you plan to dedicate to this volunteer role?**

I am lucky because I have a flexible schedule and I have experience as a board member of an association. I am willing to dedicate one hour per week to this role if I am elected and I am ready to increase this time if needed when special occasions occur.

### **3. How much time do you expect from other board members to commit?**

It is difficult to say because we all have different lives and schedules. I am wishing other board members will contribute on a weekly basis but from my previous experience I also know that people invest as much time as they possibly can and that we all have different priorities. It is not a problem to have different involvements from members when we are talking about unpaid and voluntary work. To me, anyone willing to spend time and putting effort in such a role is already a big win for the association and the community.

### **4. Whom would you give your vote for chairperson of the board?**

I believe my vote might go to Andrea Muzii for his dedication, his hard work and the great communication and recognition he is giving our sport.

## To: those who compete themselves as memory athletes

*From: Boris*

### **5. Do you see a possible conflict of interest if you are a board member and decide/discuss on rules of the sport or details such as prize money distribution? If yes, how do you plan to deal with that?**

I have never seen it as a problem to be a competitor and on the board as long as the discussions for rules and prize money are done in a group. This is why we have these elections and we have a board and not just one leader taking all the decisions. Having been part of many discussions already regarding rules and organization, I have seen how much people on the board take these topics seriously and how much they sometimes disagree. I don't feel it's an issue. I do believe however we should be careful as a competitor when we

take decisions on the spot, like during a match and especially if we are directly involved. I would for example recommend that a competitor would remove himself from any discussion pertaining to one of his match or a competition he's part of.

## To: All Candidates

*From: Sylle*

**8. What do you think would be ways of going from the covid-time PR drought (having competitions results and even new World Records not being reported) to having a more efficient way of informing members of memory-related news and reaching for new audiences?**

I believe communication and staying in touch with the community is key. I feel that we could do more as an international association to use the existing channels at our disposal to better communicate with our members and the memory community as a whole. I can see that things are looking up and that many event are being planned or taking place already this year which is great news. Most of the community these days and IAM members are either on Memory League or Artofmemory forum. I think the IAM should use these great platforms for official communications and make sure important information and recors are brought to everyone's attention. Facebook is getting less and less mainstream, other social networks require almost a full time job. From what I have seen, Memory League and AOM forum are the place to be and where people really go regularly.

**9. What would you strive for the most: having high-participation competitions, having a lot more live competitions every year or having a high density of high-performing athletes at selected competitions (continental and world events)?**

I think the two of them go hand in hand. The more competitors attend a competition, the more chances we have of a high standard and great champions being there breaking records. I think reaching big numbers and having a high headcount for continental and world events reflects a lot on our community and the public perception of our sport.

Regarding the number of live competitions: it's hard to control this outcome as most competitions and national initiatives launched by either individuals or national associations. The IAM can of course help these competitions with data sets, organisation and arbiters but the IAM itself cannot organize the whole event.

I believe the IAM should focus its efforts on the world championship (and the World ML tour to some extent), which are the most competitive and well-known events linked to the IAM.