

Don Michael Vickers



I am from Sydney Mines, Nova Scotia, Canada, I am currently a Health and Safety Advisor, working on a reclamation project at a closed diamond mine in a secluded area in northern Ontario, Canada.

I discovered the memory world in June 2020 on a project to improve myself. I believed I had a poor memory and found the "Memory Games" documentary on Netflix. I worked relentlessly, and in a few months, I was able to memorize a deck of cards in less than a minute. Since this time, I have risen to the level of a division 2 player and I am one of the top players on Memory League in the Words discipline, and I am pushing to memorize 50 words in less than 25 seconds, I believe this demonstrates how passionate I am about this sport. I competed in the 2021 Russian Memory League Open Championship and finished 3rd in the Pro division. There were a few veteran players who gave me great advice to improve when I started (Katie Kermode and Braden Adams stand out here), and I have returned the favour by giving advice to the best of my ability to newer players. I actively engage and have gotten to form great relationships with several members of this community. I have spoken on Ron Johnson's podcast "The Craft of Memory" to discuss the community and some advice on memorizing Words.

My passion for memory transcends far further than just this sport. While I love our sport and community, I believe through growing our sport we can ameliorate the lives of many throughout the world. Whether it is research into Alzheimer's, improving students' ability to learn, or merely helping someone remember where they placed their keys. We possess the knowledge to greatly improve the world, but we must grow even further, and I am dedicated to making that happen. I often ask myself, "what if I discovered this in my teens? Where would I be?" While that question is impossible to answer, it is my personal life mission to inspire and educate others to improve their memories, and improve their lives.

My goals if elected to the board:

- Growth of the memory community in North America.
- Collaboration with other members on educational resources.
- Discussions on how to attract viewers to IAM events and Memory League.
- The creation of charitable events for Memory research and Alzheimer's Research.
- Establish Zoom conferences with other memory consultants throughout the community to develop a "Train the Trainer" type course to help other memory community members become trainers and expand our global reach.
- Discuss with other board members how to increase our social media presence

It would be a huge honour to represent our amazing community and I am thankful for your consideration.

Sincerely,

Don Vickers