

IAM 2022 Board application Guillaume Petit-Jean



Dear members of the board, members of the association and fellow competitors,
It is my pleasure to run for the 2022 IAM board election.

About me:

I am a 40 years old French man living in Luxemburg. I have worked in market finance in Japan, Hong Kong and Germany before starting my own coaching company in France. My daily job consists mainly of giving online training and personal coaching in learning and cognitive skills.

I am married to a powerful and smart French woman, and I have two kids (11 and 9) who make me happy and crazy at the same time.

My first memory competition was in 2017 in France. Since then I have enjoyed different international events and had the chance to win the french championship twice in 2019 and 2021. I am really proud that we were able to create a french memory sports association with other french champions and that we now are helping our community grow and organize more competitions and events.

My project for the IAM:

The international association of memory is a great place for memory athletes to gather and to compete. I especially enjoy the values defended by the IAM such as respect, integrity and a democratic process. We have the chance to be able to have a real impact on the future of the IAM and memory sports and I am thankful to the many persons who contributed to the IAM already and made it the success it is today.

I would like to join the IAM team to be able to represent all memory athletes over the world, to take part in more international competitions and help create a great environment for competitors to enjoy events of the highest standard.

I believe we need to do more to make our sport well-known, to make sure we implement strong anti-cheating measures in all memory events (including online).

The online memory world is getting bigger and I believe the IAM should keep expanding this part of the sport as was done with Memory League and the ML World Tour. I have seen how people enjoy watching and commenting on high quality matches and I want to help develop the communication and entertainment aspect of our community.

If you feel the same way about Memory Sports, I will be thankful for your support !

Sincerely,

Guillaume Petit-Jean