

Johannes Mallow

World Champion 2012, 2018

Board Member since 2020

In the last two years, the International Association of Memory has made a huge step forward. Together with Simon Orton, my colleagues from the IAM board and many volunteers I invested a lot of time in developing the Memory League world tour. Especially the digitalization of our sport is something we can be very proud of. We also managed to recognize the International Association of Memory as a non-profit organization. It is important to say that the IAM board can't run the IAM without all of you. Thank you everyone for all your contribution and the support!

In the next election period, I would like to work on the following topics:

1. More reliability

A World Championship should be announced a year before the actual championship. Therefore, the bidding process should be clarified. If the venue and the date is published sooner, both organizers and participants can plan their championship better.

2. Balance between online and offline tournaments

To me the future of Memory Sports lies in establishing a well weighted online and offline tournament structure. That goes not only for Memory League Competitions but also for the traditional format. Why is that? In times when climate change becomes a more pressing topic the IAM should also contribute to this by making the competitions more accessible to all people in the World while at the same time making it easier to take part without wasting personal and global resources. Furthermore, it also is a question of justice if only certain people can afford to visit events in person. Offline competitions are of course very important but integrating them into a bigger structure of hybrid tournaments would benefit the sport the most.

3. Fostering diversity

Unfortunately, our sport is not as diverse as it could be. As an IAM board member, I would like to focus on marginalized groups and make sure that their voices are heard. Diversity, equity, inclusion, and belonging should be represented on the board and taken into consideration in every decision.

It has been a pleasure to work in the IAM board and I would like to continue my work to improve the memory sports together with you. Thank you in advance for your support!