



Name:

Simon Reinhard

Short bio:

Born in Munich in 1979, doing memory sports since 2005. I love the sport and I love the community around it. My life would be certainly different without memory sports and the many thrills and opportunities it has provided me over the years.

Motivation to stand as a candidate:

Being part of the IAM board has been a wonderful experience these last two years. Working together with motivated and experienced people from all over the world, trying to make the sport better and more interesting for everybody.

Looking back, I feel we have achieved a lot in the last two years. After the very difficult COVID years finally came to a close, we managed to have a world championship again in 2023, and the first one in India, too. With over 700 people, it was not only the largest world championship ever, but even the largest memory tournament in the history of the sport, and it was fantastically organized by the hosts in India. Also, I am really glad about the progress we have made with having digital competitions. Digital is the new norm and athletes overwhelmingly prefer this way of competing. Soon, we also hope to have optimized results collection and score sheet listing for almost instant result overviews after each event. Also, I am happy that we could assist Simon Orton and his team by providing supervisors for the Memory League format.

Of course, a lot of challenges and tasks remain and much can still be improved. That is why I would like to stand again – to contribute towards further improving the sport and making it better for the memory sports community.